



# DS VENTURISTS

7th CYCLE

Research. Innovate. Overcome

VENTURIST

2024

# CATEGORY DETAILS

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You will be presented with three SDG's from which you must select one to address through an innovative business idea. You will develop and pitch your business concepts to a panel of judges, demonstrating your entrepreneurial vision, strategic thinking, and potential for making a positive impact.

- Teams can consist of 2-4 members.
- You will be judged on the market potential of your business idea as well as the innovation and presentation.
- There are 3 SDG's that the team can choose from.
- The pitch is to be a maximum of 5 minutes long. Any longer than this may lead to point deductions.

**SDG 9- Industry, Innovation, and Infrastructure**

**SDG 11- Sustainable Cities and Communities**

**SDG 14- Life Below Water**



**“Ideas are easy.  
Implementation is  
hard.”**

**~Guy Kawasaki**

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